

Linkage Institutions Need to Know

Media

1. First media for politics
2. Define mass media
3. What led to news becoming more standardized?
4. How did telegraphs work in regards to newspapers?
5. What is the AP?
6. Yellow journalism
7. Muckrakers
8. Fireside Chats and their purpose
9. 1960 Debate outcomes.
10. Broadcasting v. narrowcasting
11. 24 hour news networks (examples)
12. Party aligned news websites (one example of each)
13. Citizen newscasters
14. The purpose of the news
15. Three problems with broadcast news
16. Difference between broadcast television and cable/satellite
17. Three political moments that changed the media (details on each)
18. FCC
19. Telecommunications Act
20. Clear Channel
21. The consolidation of media since the Telecommunications Act
22. FCC rules about the media and politics/elections
23. What changed the relationship between the media and politics?
24. Media as a gatekeeper
25. Social media's impact on the news

Parties

26. Define party
27. Most important function of a party
28. Other functions
29. Three types of party systems
30. Which type of party system is the US?
31. Lots of detail on why the US is two-party.
32. Difference between a plurality and majority election.
33. Single member district
34. Winner take all electoral system v. proportional
35. Problems for third parties (detail)
36. Party era
37. Party realignment
38. Party dealignment
39. The first two parties and their platforms
40. Jackson's Democratic party and its platforms
41. Republican party. How did it start? What was its platforms?
42. Changes in the south's party choices.
43. New Deal (detail)
44. Alphabet Agencies
45. New Deal Coalition (who voted for it?)
46. Divided Government. Why? What years?
47. Southern Strategy
48. Solid South (know the difference between this and Southern Strategy)
49. Nixon and divided government.

50. Effects of a divided government
51. Bull Moose Party
52. American Independent Party
53. Know Nothing Party
54. Right to Life Party
55. Socialist Party
56. Libertarian Party
57. Problems for minor party candidates
58. Spoilers from minor parties. (example)
59. Which groups usually vote for which parties? Democrat/Republican? Region in US, race, age, gender etc.
60. Characterize party activists. How would they vote/participate in the gov?

Interest Groups

61. Voter turnout since 1950
62. Interest Groups (define), how many in DC today?
63. PACs
64. Which candidates get most PAC money?
65. "Special Interest Groups"
66. Three outlooks on influence in government. (details on each)
67. What were the Occupy Wall Street protestors so mad about?
68. Explain why we are "a nation of joiners"
69. Know all the important interest groups by their initials
70. Most interest groups are of which type? What is their purpose?
71. NRA, why does it become active after school shootings?
72. Four ways interest groups shape policy? (details on each)
73. Federal Election Campaign Act of 1971 (details)
74. What makes interest groups successful?
75. Amicus curiae briefs
76. McCain Feingold
77. Citizens United v. US 2010
78. Soft money
79. Define referendum